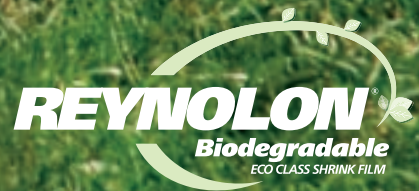


The path to greener packaging is clear.



Not just another green promise.

Reynolon® Biodegradable Eco Class Shrink Film is a new product designed to biodegrade in your local landfill where post-consumer packaging film is most likely to wind up. With the explosion of “green” products in the market place, Reynolds Flexible Packaging wanted to ensure that any sustainable product that we introduce lives up to its promise and the reputation of the company that invented shrink film. Reynolon Shrink Film has always been a responsible packaging choice because it requires less petroleum-based raw material than common shrink film. Now that choice is even more responsible, with a biodegradable shrink film option that provides the excellent shrink properties and machinability you’ve come to expect from the manufacturers of Reynolon film.





The biodegradable film that's good for business.

Today, product manufacturers and retailers are looking for solutions that meet the challenge of providing environmentally sustainable packaging without negatively affecting the bottom line. Products wrapped in Reynolon® Biodegradable Eco Class Shrink Film can help meet this goal by offering a sustainable packaging option at a reasonable price. Plus, Reynolon Biodegradable Shrink Film can be substituted on most packaging equipment as a replacement for standard shrink film with little to no adjustments necessary. Reynolon Biodegradable Eco Class film will be available in 50 gauge and up, allowing for enhanced sustainability and economics through sourcing of the lowest gauge possible by application.



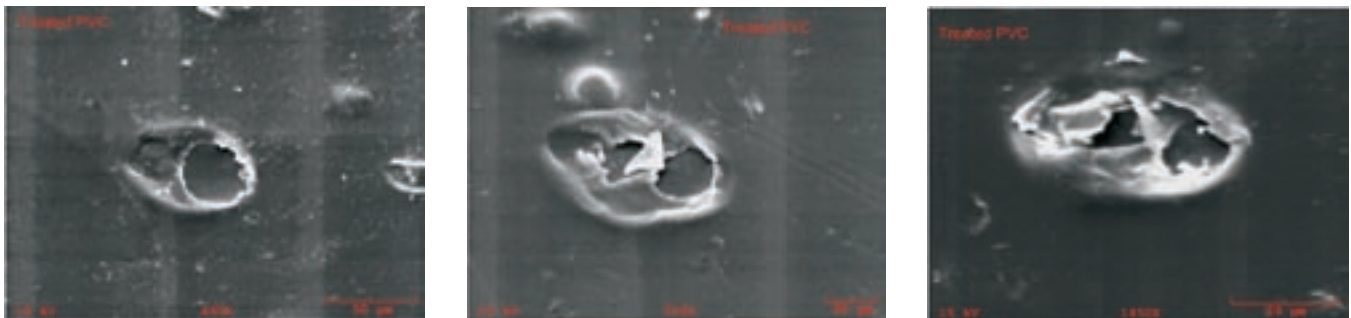
Having a positive impact on disposal.

Because post-consumer recycling programs for traditional packaging films do not readily exist, nor do industrial composting facilities for bio-based compostable films, nearly all discarded packaging finds its way into a landfill, regardless of material type. Perhaps one day in the future recycling programs for packaging films will be available. Until then, the responsible solution is to use a packaging material that will offer the most sustainable end-of-life outcome given that the material will most likely end up in a landfill. Reynolon® Biodegradable Eco Class Shrink Film has been designed to be that responsible option. Choosing products wrapped in Reynolon Biodegradable Shrink Film allows consumers to feel good about purchasing products with packaging that will safely biodegrade in landfills.

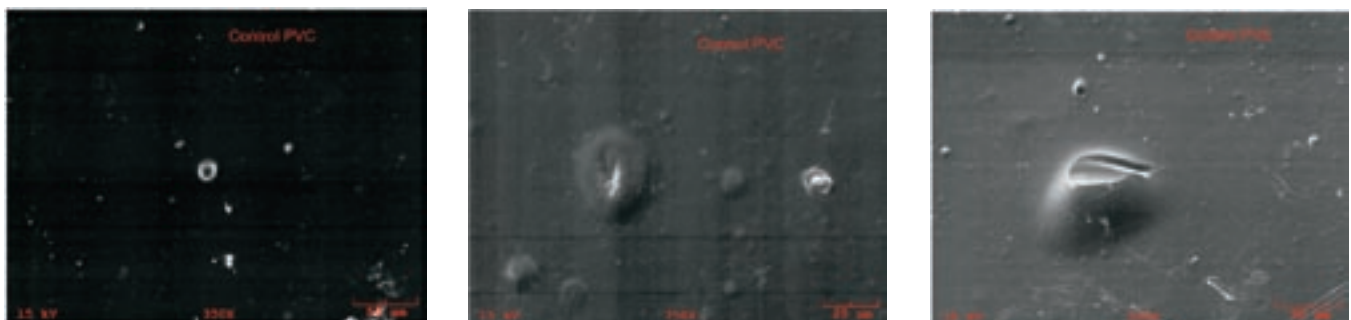


Real science makes a real difference.

After only a few days of concentrated exposure to microorganisms in independent testing, Reynolon® Biodegradable Eco Class Shrink Film demonstrates substantially more degradation than standard Reynolon Film. Organized microbial colonies create a uniform biofilm that attacks the film substrate and creates areas of dissolution consistent with other biodegradable materials. Reynolon Biodegradable Eco Class Shrink Film has been certified as biodegradable in an anaerobic environment according to ASTM D5511 by a NADCAP accredited independent laboratory. This certification allows users to confidently claim the advantages of biodegradability for their packaging per the Federal Trade Commission Green Guides. ASTM 6400 testing for compostability is currently underway.



Reynolon Eco Class Biodegradable Shrink Film demonstrated substantial surface degradation caused by organized microbial colonies.



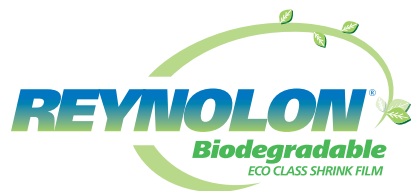
Standard PVC film demonstrated only minor surface irregularities formed during the manufacturing process.



With Reynolon® Shrink Film, you don't have to sacrifice visual appeal, product protection, or packaging performance to be sustainable. Reynolon Biodegradable Eco Class Shrink Film is designed to provide the precise performance qualities you need, combined with the added benefit of one of the best "cradle to grave" environmental solutions available today. You get the clarity and performance you require with a biodegradable film that will give any product a clear advantage in the marketplace. Like all Reynolon films, Reynolon Biodegradable Eco Class Shrink Film uses over 50% less petroleum-based materials than traditional polyolefin shrink films. You'd be hard pressed to find a greener line of shrink film.

www.reynolon.com/responsiblechoice





Reynolds Flexible Packaging
6641 West Broad Street
Richmond, Virginia 23230
www.reynoldsflexpack.com

Reynolon® Customer Service
1-800-446-3456

 Printed on Recycled Paper

Copyright © 2008 Reynolds Flexible Packaging.
Reynolon is a registered trademark of Reynolds Flexible Packaging.